

Ohio Association of Chiefs of Police  
2012 - 2014 Strategic Plan

	Goal and Objectives	How to be measured	Committee	President/Chair	Staff	Completion Date	Status
	<b>Goal 1: Develop and enhance services and programs to advance Ohio police professionalism.</b>						
1.1	Present for consideration to the executive board a final plan to pursue legislation requiring mandatory Chief's certification.	Y/N	Executive Committee	Martin	Executive Director	October 2012	
1.2	Each committee will establish qualitative and/or quantitative assessments of each program. Submit the assessments to the executive committee on an semi-annual basis.	Y/N Post Class Evaluations	All Standing Committees	All Committee Chairs	Executive Director Education Director Advisory Services Director	September 2012 and Prior to the Conference	
1.3	Revisit Mission, Vision and Values	Rewritten Statements	Executive Committee	Martin	Executive Director	March 2012	
1.4	Conduct training in each district to improve investigation via training – crimes against women	300 Officers - By Sept 2013. At least one officer from each department trained by 2019.	Education Committee	Martin/Hinkle/Sarver/ Education Committee	Education Director	September 2013 and 2019	
1.5	Critical incident training for one officer from each agency	40 hr CIT certification	Education Committee	Education Committee	Education Director	2016	
	<b>Goal 2: Achieve and sustain strong Association membership representation, and increase involvement by providing quality membership support and services.</b>						
2.1	Increase the OACP Membership	2% of total possible per year for each category – Active, LEA, Life, Associate, Corporate Partner (18 total)	Executive Committee	Martin/Hinkle/Sarver/ District Reps	Membership Coordinator	September 30 of each year	
2.2	Committee reports by Chairmen for each executive committee meeting.	Report at each meeting	All Standing Committees	All Committee Chairs	Executive Director	September 30 of each year	
2.3	Increase participation in the mentorship program and the number of mentors	Number of participants/mentors	Mentor	Mentor Committee Chair	Director of Advisory Services	September 2012	
2.4	Cultivate Sponsorships for the Annual Conference	Number of Sponsorships: 4 in 2012, 5 in 2012 and 6 in 2014		Martin/Hinkle/Sarver	Executive Director	April of each year	
	<b>Goal 3: Develop and sustain fund raising goals that will effectively support training, resources, and services for the Association.</b>						
3.1	Expand sources of revenue	Obtain 2 add'l sources of revenue	Executive Committee	Martin/Hinkle/Sarver	Executive Director	September 2014	
3.2	Develop advertising program for the OACP website.	Advertising Plan	Executive Committee	Martin	Executive Director/Webmaster	April 30, 2012	
3.3	Implement advertising program.	Number of new advertisements	Executive Committee	Martin	Executive Director/Webmaster	September 30, 2012	
	<b>Goal 4: Monitor, interpret, and impact legislative and policy issues affecting law enforcement.</b>						
4.1	Each district rep should have contact with a local legislator each year.	Number of contacts	District Reps	Martin	Executive Director	September 30 of each year	
4.2	Determine if a PAC should be created by OACP	Y/N	Executive Committee	Martin	Executive Director	September 2012	

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	<b>Goal 5: Conduct law enforcement exchange and dissemination of information.</b>						
5.1	Promote and advance the Association through Social Media	Development of FB page/Twitter Account	Executive Committee	Martin	Webmaster	September 2012	
5.2	Conduct salary survey	Salary Completed	Executive Committee	District 4 Rep	Executive Director	Results posted by Sept 2012	
	<b>Goal 6: Maintain an effective and efficient organizational infrastructure that supports achievement of the Association goals and objectives.</b>						
6.1	Develop a 2015 - 2017 strategic plan.	2015 - 2017 Plan	Executive Committee	Sarver	Executive Director	Sept 2014	
	<b>Goal 7: Develop partnerships and relationships that facilitate opportunities for law enforcement leadership at the local, state, national and international level to enhance Ohio Law Enforcement.</b>						
7.1	Identify a funding stream to support membership and participation in the SACOP division of IACP	Raise \$5000	Executive Committee	Treasurer	Executive Director	March 30, 2012	
7.2	Partner with groups representing special needs populations to develop law enforcement awareness programs	Partnerships Created	Executive Committee		Executive Director		
7.3	Increase Chief's participation in local law enforcement Special Olympics programs.	Increase Participation by 5% Annually	Special Olympics	SO Chair	Executive Director	September 30 of each year	
7.4	Develop a donations link to SO from OACP website.	Link activated		SO Chair	Webmaster	December 30, 2011	